

Cars & Parts
Magazine

Catalog of

American Car ID Numbers 1950-59

Cars & Parts
Magazine
**MATCHING
NUMBERS
SERIES**



VEHICLE IDENTIFICATION NUMBER

• 5 0 L A 1 2 3 4 M •

Located on the right-hand front body hinge pillar.

FIRST AND SECOND DIGITS: Identify the model year 1950

THIRD AND FOURTH DIGITS: Identify the assembly plant

ASSEMBLY PLANT	CODE
Dearborn, MI.....	DA
Los Angeles, CA.....	LA
Metuchen, NJ.....	ME
St. Louis, MO.....	SL

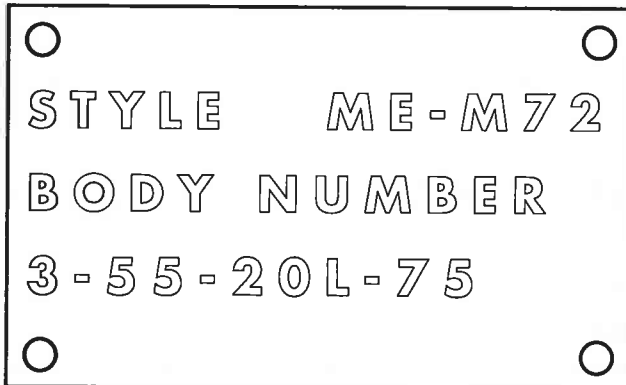
NEXT FOUR DIGITS: Represent the basic production number at each plant

LAST DIGIT: Identifies the car line code

CAR LINE	CODE
Mercury.....	M

BODY PLATE

THE BODY PLATE is located on the left hand front body hinge pillar on the early 1950 models and on the right hand front body hinge pillar on the late 1950 models. The plate indicates the assembly plant, body type, exterior color, trim scheme, production code and it's numerical sequence of assembly.



EXAMPLE:

MEMetuchen, NJ
 M72Mercury 6-pass. coupe
 3Banning Blue
 55Tan Bedford Cord
 2020th day of month
 LMonth of year (November)
 75Rotation number

THE ASSEMBLY PLANT CODE indicates the assembly plant.

ASSEMBLY PLANT	CODE
Dearborn, MI.....	DA
Los Angeles, CA.....	LA
Metuhen, NJ.....	ME
St. Louis, MO.....	SL
Wayne, MI.....	W

THE BODY TYPE CODE indicates the body type.

BODY TYPE	CODE
Coupe, standard, 6-pass.	M72-A
Coupe, deluxe, 6-pass.	M72-B
Coupe, custom, 6-pass. (Monterey).....	M72-C
Sport sedan	M74
Convertible coupe, 6-pass.	M76
Station wagon	M79

THE COLOR CODE indicates the paint color used on the car.

COLOR	CODE
Black	01
Banning Blue	03
Royal Bronze Maroon	05
Trojan Gray	07
Dune Beige	09
Everglade Green.....	11
Maywood Green	13
Laguna Blue.....	15
Roanoke Green	17
Mirada Yellow	19

MONTEREY

COLOR	CODE
Black	01
Cortaro Red Metallic	—
Turquoise Blue.....	203

TWO-TONE COLORS

COLOR	CODE
Maywood Green/Trojan Gray	26
Dune Beige/Penrod Tan	27
Penrod Tan/Dune Beige	31
Trojan Gray/Roanoke Green	33
Roanoke Green/Trojan Gray	35
Trojan Gray/Banning Blue	37
Banning Blue/Trojan Gray	39
Trojan Gray/Laguna Blue.....	41
Laguna Blue/Trojan Gray.....	43

* First color is the upper color; second color is the bottom color.

THE TRIM CODE indicates the key to the trim color and material for each model series.

COLOR	CLOTH	VINYL	LEATHER	CODE
Blue	.			52
Tan/Brown	.			55
Blue Gray	.			58
Blue Gray	.			60
Tan Gray	.			62
Tan (two-tone)			.	66
Red/Black			.	68
Blue/Gray			.	70
Tan			.	72
Red			.	74
Green			.	76
Blue/Blue	.		.	81

MONTEREY TRIM

COLOR	CLOTH	VINYL	LEATHER	CODE
Black/Yellow			.	
Red	.		.	
Turquoise	.		.	

THE DAY AND MONTH OF THE YEAR CODE indicates the day and month the car was assembled.

MONTH	CODE
January.....	A
February.....	B
March	C
April	D
May.....	E
June.....	F
July.....	G
August.....	H
September	J
October.....	K
November	L
December	M

THE ROTATION NUMBER indicates the cars numerical sequence of assembly.

ENGINE SPECIFICATIONS

ENGINE CODE	NO. CYL	CID	HORSE POWER	COMP. RATIO	CARB
8BA,1BA.....	8.....	255.....	110.....	6.8:1.....	2 BC

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Cars of the '50s

Cars of the '60s

Catalog of American Car ID Numbers 1960-69

Catalog of American Car ID Numbers 1970-79

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Catalog of Ford Truck ID Numbers 1946-72

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