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A 1969 Torino built by Troy Trepanier won the Barrett-Jackson Cup in 2013.



Onlookers admire Pode Bailiff's 1941 Willys coupe during a 2013 Hot August

retro metal to Reno, Tahoe

By Guy Clifton gclifton@rgj.com

Streets throughout the area are about to take on a retro look as Hot August Nights—the region's largest special event—kicks off its 28th year on Friday with two days at South Lake Tahoe before cruising to the valley floor on July 29 for six days of classic cars and music.

Organizers are expecting 6,000 registered classic cars to fill venues across the Truckee Meadows along with a similar number of unregistered car enthusiasts who simply enjoy the week of nostalgia. The event brings with it national television exposure and visitors who come from around the country, Canada and beyond. "Autoweek magazine came out this year and said

there are three events every car enthusiast should have on their bucket list—Monaco, 24 Hours of Le Mans and Hot August Nights," said Tony Marini, Hot August Nights executive director. "That was huge for us. It shows that we're becoming a must-see destination in the industry."

Last year, Hot August Nights teamed with auction gi-ant Barrett-Jackson and launched the inaugural Barrett-Jackson Cup, a "show-n-shine on steroids" that attracted some of the industry's top car builders. This year's prize purse has grown to more than \$100,000 in cash and prizes, part of more than \$170,000 that will be awarded at various competitions throughout the week

at Hot August Nights.

The second annual Hot August Nights Auction pre-

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